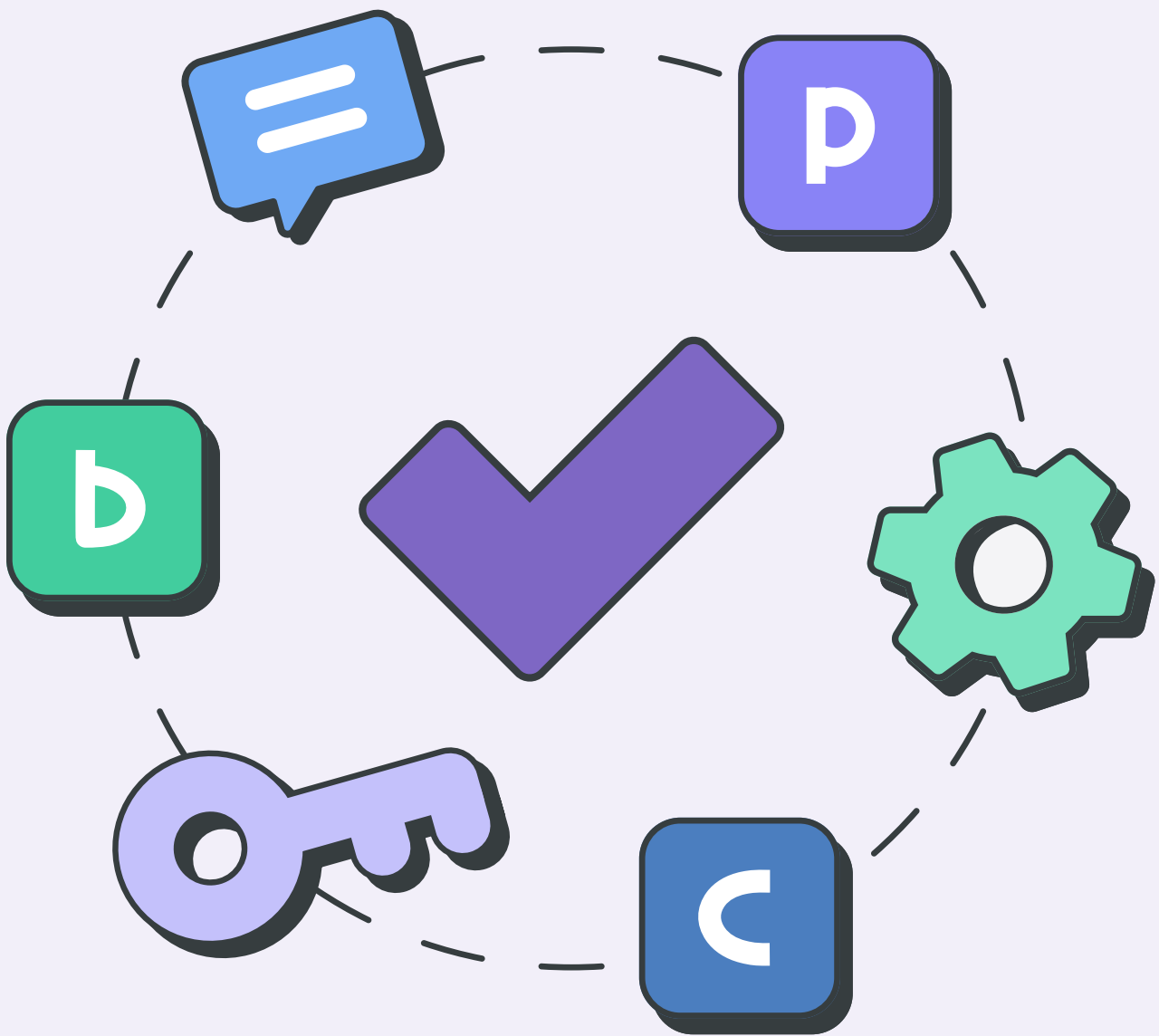
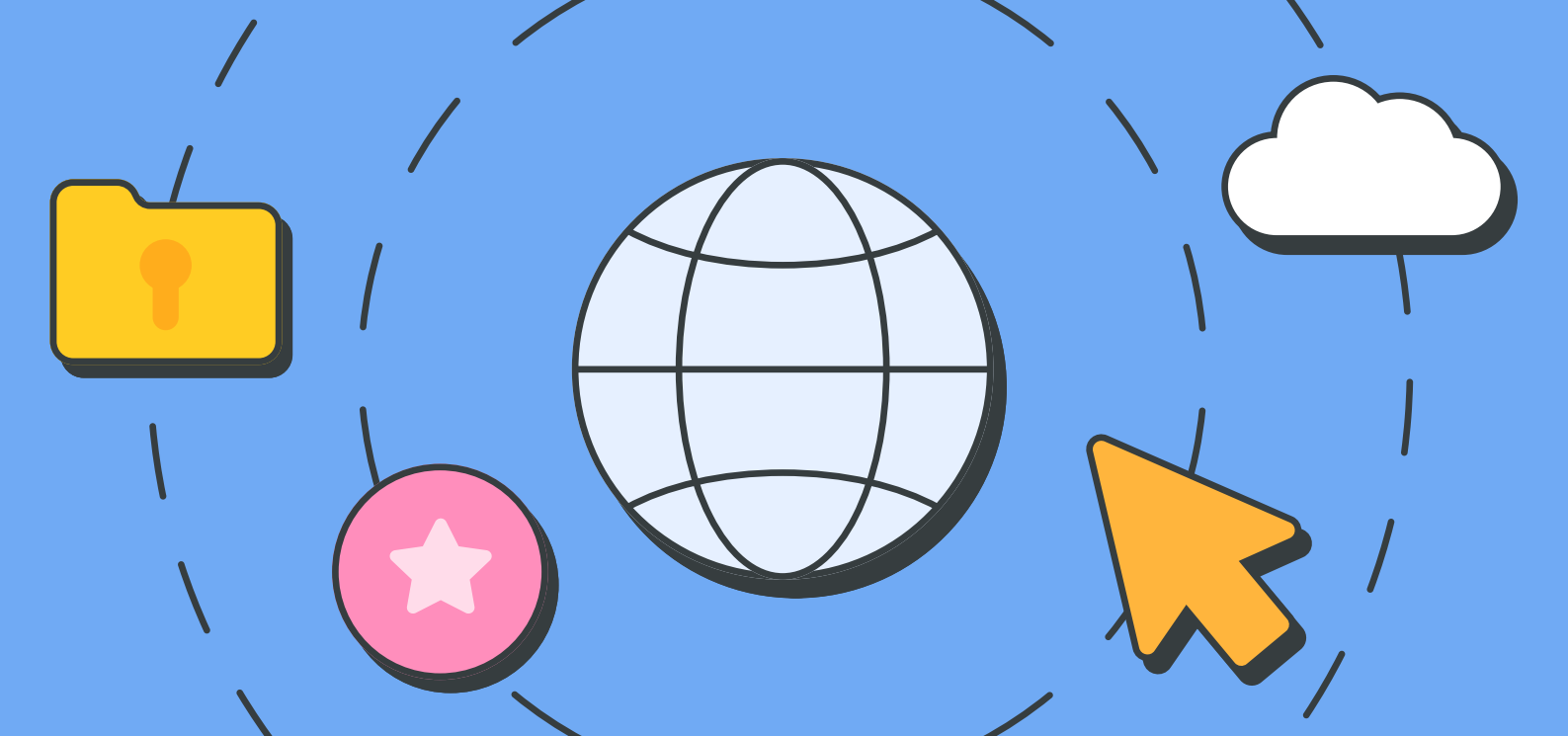


Digital transformation for the traditional office

A guide to Nulab tools



nulab



Foreword

To scale your business and stay competitive, you must integrate technology into your processes and workflows.

This process is called **digital transformation**.

And the benefits are numerous. Digital transformation can help you:

- Boost your operational efficiency
- Create space for innovation
- Improve your customer experience
- Make your workflows more adaptable

Here's an example.

A software company is struggling to keep up with changing market demands. They investigate the issue and find their product development process is to blame.

So they make a few changes, such as:

- Investing in [cloud-based infrastructure](#) to improve [scalability and flexibility](#)
- Adopting [Agile methodologies](#) and [DevOps practices](#) to speed up iterations and improve collaboration with operations teams
- Integrating [automated testing](#) and [continuous integration/continuous deployment](#) pipelines to achieve faster time-to-market while maintaining higher product quality.

As a result of these changes, the software development company becomes far more efficient and lays a foundation to help them adapt to future changes, ultimately strengthening their business.

So why hasn't everyone done it already?

In short, inertia.

Change is hard, and it's not always easy to sell your organization on a significant shift that will radically alter the status quo – even if it's for the better. Learning new processes and tech requires time, effort, and expertise, which many organizations don't have.

[According to Statista](#), 54% of people said that a significant factor standing in the way of their company's digital transformation was a “lack of IT skills or transformational expertise.”

And integrating new technology into your systems and processes can be complicated. Legacy systems don't always play nice with newer technology. In the same study, 53% cited dependence on legacy systems as a significant obstacle.

But with the right systems—such as the ones offered by [Nulab](#)—and a solid plan in place, the benefits of transformation far outweigh the risks.

Nulab's tools emphasize productivity and collaboration:



[Nulab Pass](#) is an enterprise security solution that protects your digital hub from unauthorized access—inside and outside your organization.



[Backlog](#) is an all-in-one project management system and central hub for everything your team works on, from resource management to project planning to reviews and feedback.



[Cacoo](#) is an online, drag-and-drop diagramming tool to create everything from wireframes to marketing assets. Use it to enhance brainstorming sessions, depict project plans and workflows, and make complex data digestible.

And in the spirit of collaboration, these tools work together seamlessly, so you can focus on what matters: creating amazing things for your customers.

What to expect

We created this ebook to help you lead a smooth digital transformation and set your business up for success and scalability in an increasingly digital-first landscape.

By the time you've finished reading it, you'll be able to:

- Make a case for digital transformation in your organization
- Prepare your team to embrace new technology and workflows
- Integrate Nulab tools into your daily tasks, adding clarity and efficiency

We'll cover it all in six chapters:



Chapter 1

How technology is changing the way we work



Chapter 2

How to prepare your team for digital transformation



Chapter 3

Cacoo - The collaborative diagramming tool



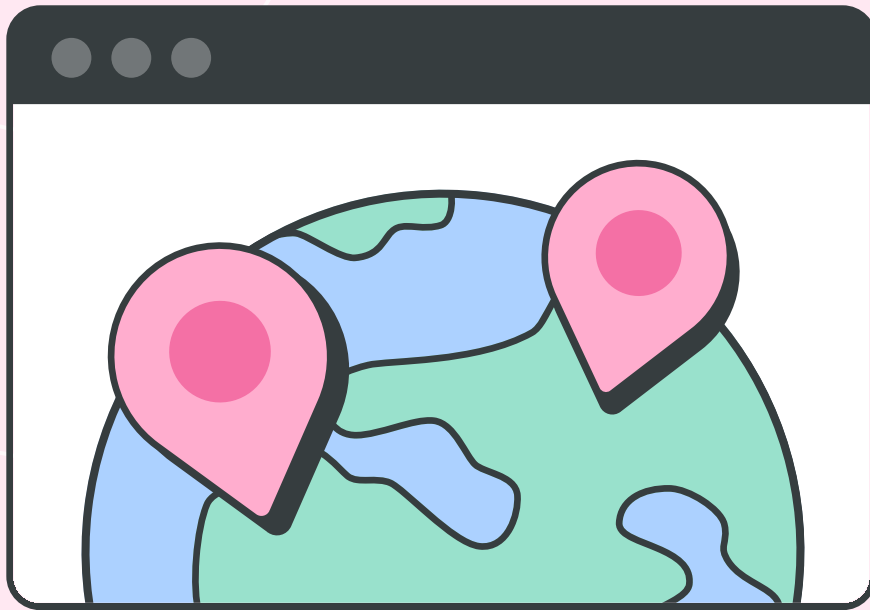
Chapter 4

Nulab Pass - The Enterprise security solution



Chapter 5

Integrating Nulab's tools for a seamless digital workspace



Chapter 1

How technology is changing the way we work

Digital technology has had a paradigm-shifting impact on the workplace. It affects our productivity, how we collaborate and communicate, and even the physical landscape of the office.

Here are a few of the most prominent examples:



Access to information

With the advancement of cloud computing technology, data is closer to our fingertips than ever.

Cloud computing is when data is stored on servers and accessed online. While some companies maintain such servers on-premises, most rely on third-party cloud services that provide remote server space.

It's also a popular component of digital transformation. [According to Statista](#), 92% of digital leaders said that their organization had already started using cloud technology in some form.

Cloud computing improves scalability because businesses can adjust their storage and computing resources according to their needs without maintaining physical hardware. It also enhances flexibility because users can access data from anywhere with an internet connection.

By transitioning your project management to a cloud-based solution like Backlog, you ensure that your whole team has access to the information they need to progress at all times.



Enhanced collaboration

Digital tools have made team collaboration more seamless than ever, whether sharing an office or [separated by miles and time zones](#).

Here's an example.

Imagine you're working on a big project. The final deadline is weeks away, so the team is hard at work testing and perfecting when you uncover a problem. And the stakeholder who can solve it is away on a business trip.

You send your teammate a message. Because they have a laptop and an internet connection, they can easily log into your project management system, review the documentation, and hop on a video call to discuss a fix.

In this example, your team used an array of collaboration technologies, including:

- Instant messaging or SMS
- Cloud storage
- Online project management software
- Video conferencing

Collaborative tools like Backlog and Cacao also allow for greater transparency and accountability, as team members can track progress, provide feedback, and coordinate tasks more effectively.



Remote and flexible work arrangements

Despite the concerted push for return-to-office, remote work has [changed the landscape forever](#). And it's all thanks to advances in technology.

Now, workers can clock in from wherever they need to, whether that's the office, airport, or even the coffee shop. They can flex their hours and working location around personal commitments, like school pickups or daycare mishaps, without significantly impacting their productivity. In other words, employees now work to live rather than live to work.

This benefits employers by boosting morale, reducing absenteeism, and accommodating diverse workforce needs.

Another (arguably more impactful) example is [global recruiting](#). Companies large and small now have access to international talent, allowing them to bring in more expertise without being constrained by the commute. That allows your business to attract the best talent for the job, regardless of where they're located.

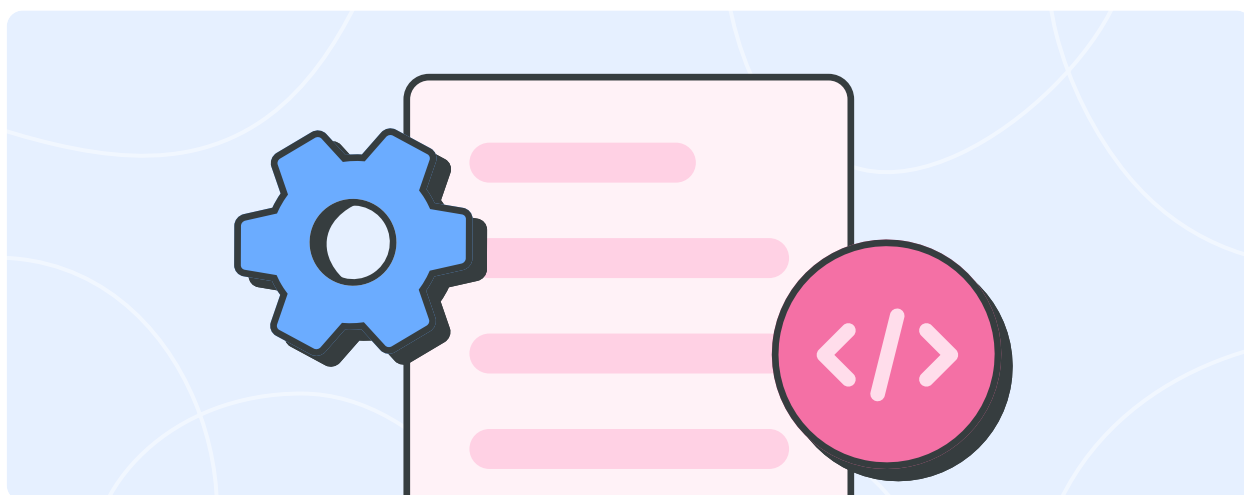


Automation and efficiency

Nowadays, tech takes many of the most time-consuming tasks off our plates.

You may not realize it, but [automation streamlines your day](#) in countless ways behind the scenes, including spam filtering, calendar reminders, auto-save and recovery, predictive text, and password managers.

All told, digital technology in the workplace frees up mental energy—not to mention hours of your day—to focus on more impactful tasks. It enables employees to be more efficient, innovative, and collaborative while driving business forward. In short, it means less time managing work and more time doing work.



Why spark a digital transformation in your business?

If you want to grow your business, you need to operate efficiently. Efficient processes allow you to do more with less, maximizing your resources and results. This boosts profitability and scalability.

Inefficiency can be caused by:

- Clumsy resource management driving up costs and timelines
- Lack of communication and coordination complicating projects
- Outdated processes and technology introducing delays

And it isn't just a minor annoyance. Inefficiency nibbles away at profits, strains customer relationships, and, in the wrong circumstances, can even impact your business's performance.

Worst of all, it weighs you and your team down, sapping energy and stifling innovation – two critical assets you need to fully harness if you want to get ahead and stay there.

This is one of the leading factors influencing companies like yours to start their digital transformations. But it's not the only one.

According to the [TEKSystems' 2023 State of Digital Transformation and Innovation](#):

- 37% of respondents said that a significant benefit of digital transformation was improved integration of software and business systems throughout the organization.
- 35% said it improved their analytics and business reporting.
- 31% cited scalability as a benefit

Digital transformation often incorporates other changes like embracing Agile as an organization. And this, too, can have a significant impact.

[A study by McKinsey & Company](#) found that incorporating enterprise agility:

- Raised employee engagement by 20 to 30 points
- Boosted customer satisfaction by 10 to 30 points
- Increased operational efficiency by 30 to 50%

This all adds up to increased efficiency, better data, and preparation for growth.



Chapter 2

How to prepare your team for digital transformation

Rome wasn't built in the day, and neither is a truly effective digital culture. It's a gradual evolution that must be carefully managed to ensure you bring your team along with you. By following the steps below, you'll be well-placed to help your team prepare for a digital future.



Step 1: Identify the problem

If you want your digital transformation to succeed, you must build your process around your needs and goals. This will help you choose more tailored solutions that better support your team.

What types of goals do businesses set for their transformation efforts?

According to the 2023 State of Digital Transformation and Innovation:

- 0% want to improve customer experience
- 38% want to reduce operational inefficiency
- 31% want to boost innovation

To identify your goals, consider how your current legacy processes and technology hamper your business objectives.

For example, if your project management mainly lives in local spreadsheets, maintaining them probably drains your time each week. With copies shared and saved intermittently, you risk miscommunication, as people could make decisions based on outdated data without realizing it. And you have little control over sharing, introducing security risks.

A cloud-based project management platform like Backlog could mitigate these risks and boost efficiency with a centralized project hub and better access control.



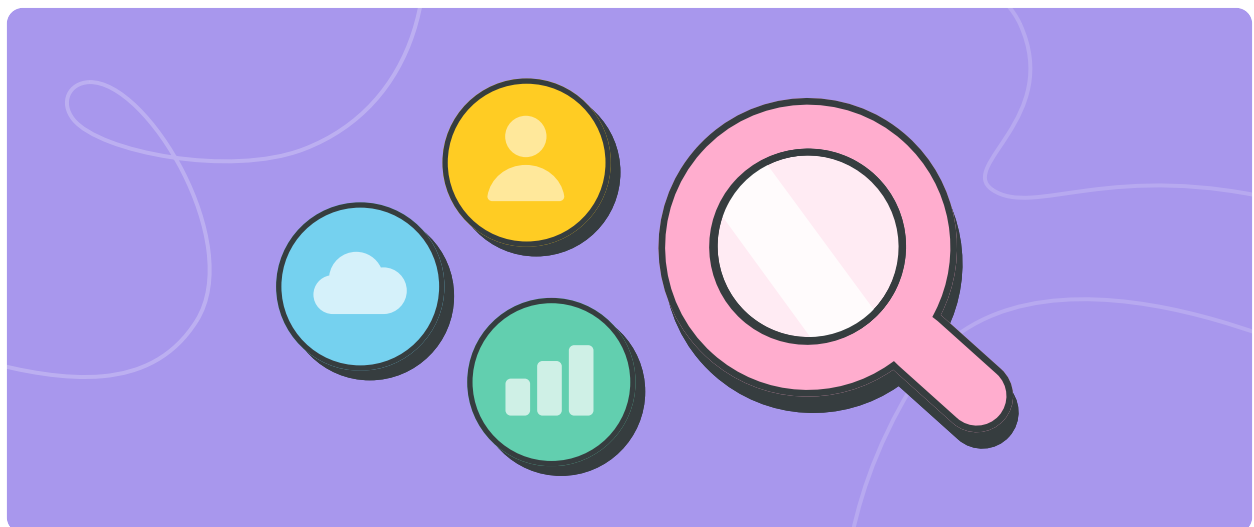
Step 2: Research and experiment

Having identified the problem, it's time to find potential solutions.

During this step, you'll research and compare processes and products that could solve your problem and build your list of options.

For example, suppose an online project management platform could address your needs. In that case, you'll probably want to explore Backlog, [compare it with other project management tools](#), and see how well it fits into your current workflows.

If you aim to update inefficient processes to deliver faster results, you might research different Agile frameworks, like [Scrum](#), to find the best options for your business.





Step 3: Formalize your solution

Now that you have a list of potential solutions, narrow it down until you've chosen the best one based on:

- How well they each solve your specific problem
- How well they align with your business goals
- Complicating factors like cost, skill, or technical gaps

Pro Tip: Involve subject matter experts in the selection process. For example, if multiple teams use the new solution—say, your development, marketing, and operations teams—make them part of the conversation to identify and resolve roadblocks early.



Step 4: Build a transformation strategy

You've selected your final solution. Now, it's time to lay the groundwork for your digital transformation by outlining your strategy.

Your plan may include:

- Key participating [stakeholders](#) to form your Digital Transformation Team
- Your [technical timeline](#) specifying how and when to launch the new tools
- Which [technical complications](#) you anticipate and how you plan to respond to them
- Your plan for employee education, including technology and process updates (like a new Agile framework) and [change management](#)
- A [timeline](#) for employee adoption—how long the transition will last, and when everyone should be fully onboarded
- [A plan](#) for ongoing educational and technical support for your team
- [KPIs](#) to measure your digital transformation's effectiveness



Step 5: Adoption and education

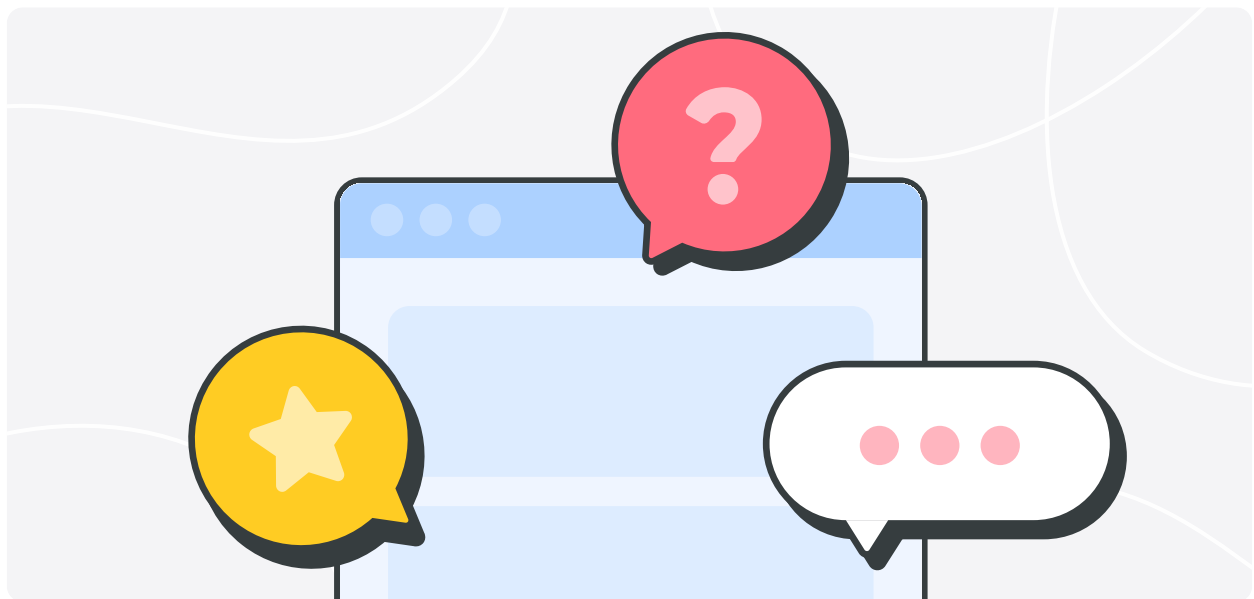
With a team assembled and a plan outlined, it's time for your transformation to take shape.

First, take care of the technical details. Ensure your new tools are available, fully integrated, and contain all the necessary data. A seamless technical launch will make the rest of the process much easier.

Then, bring your team on board. Ensure everyone has access to the tools they need and fully understands how and why to use them. This is crucial because effective education ensures everyone fully buys into the transformation.

Finally, establish resources for ongoing support, including:

- Technical issues
- Product questions and training
- Strategic guidance



Step 6: Equilibrium

Gradually, your updated tools and processes will become normalized. People will become accustomed to the new rhythms and feel confident using their digital toolkit.

The transformation is complete at this point, and you can measure its success based on your established KPIs.



Chapter 3

Backlog – the ultimate project management tool

When you adopt Backlog, you'll introduce a new level of productive transparency to your organization.

Backlog also centralizes your file storage so that all your most important assets are accessible and easy to find.

Here's a real-life example.

[Books Kinokuniya](#) is the largest bookstore chain in Japan. Because each store operated independently, whenever an issue arose, each store had to independently reach out to headquarters to try and resolve it, leading to inefficient communication and information silos.

Now, with Backlog, any bookstore team can easily report issues in detail, and the centralized system ensures that everyone—even a store across the country—has full transparency and can contribute ideas and details.

And with Backlog's built-in wikis and file storage, HQ can share process guides, technical information, and other helpful references with the whole team.

Next, let's explore how you can launch Backlog and bring similar benefits to your organization.

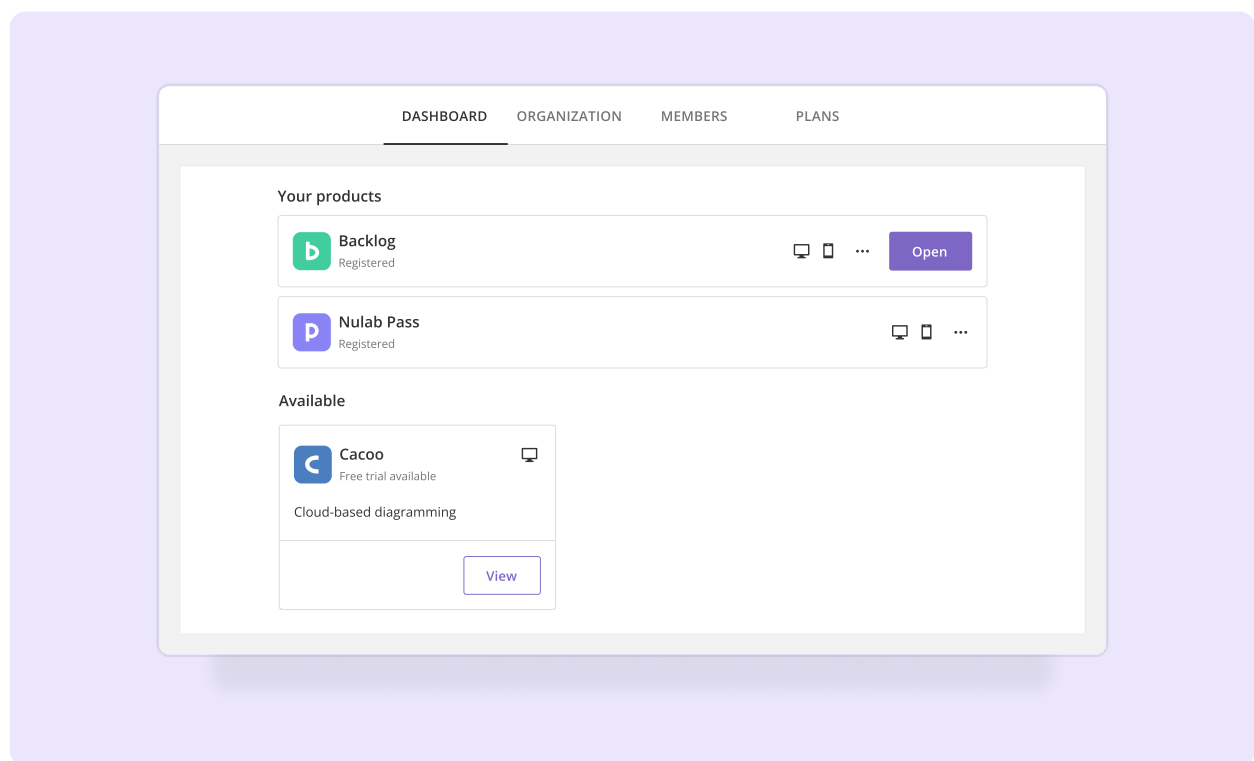


Managing your organization in Nulab





Before you start using Backlog, you'll need to create your organization in Nulab. (You'll be prompted to do this when you create your account.) This will allow you to manage your users and provide access to your tools.

Note: You'll only need to create your organization once. Then, you can provide your team members access to each tool as needed.

You'll be able to access all your products, add and manage team members, and manage your subscriptions from your Nulab dashboard.



Head to the Members tab to start adding and organizing your users by team.

DASHBOARD ORGANIZATION MEMBERS PLANS			
Org-members (25) All members			
Managed Accounts			
Members	Teams	Role	Status
 Alison alison@nulab.com Provisioned Managed Account	Nulab all Nulab for Typetalk 2 more	Admin	Active
 Ava ava@nulab.com Managed Account	Nulab all Nulab for Typetalk 2 more	Member	Active
 Max max@nulab.com Provisioned Managed Account	Nulab all Nulab for Typetalk 4 more	Member	Inactive
 Tomas @Tomas1981 tomas@nulab.com Managed Account	Nulab all Nulab for Typetalk 2 more	Member	Active

Sorting members into teams based on their area of responsibility makes it easy to track which resources you have available and which gaps in your talent need to be filled.

For example, let's say you have multiple development-heavy projects coming up. If you only have five developers, the team may be spread thin trying to complete all that work.

Because you can see this at a glance, you'll have plenty of time to recruit before the projects kick-off.

You can also moderate each person's access level with user roles:

- **Plan Administrator:** Can manage all settings, including your Organization, Backlog, plans, and billing
- **Administrator:** Can manage all of your organization and Backlog settings, including adding, editing, and deleting users and creating teams and projects
- **Member:** Can be invited to projects, teams, and organizations, view organization members, create new teams, and be granted additional access
- **Guest:** Can be invited to projects, teams, and organizations but cannot view organization details or create new teams.

How do you know what level of access everyone needs?

This largely depends on how your team functions. But here's a general guideline:

- Anyone responsible for overseeing teams and departments, program managers, or leaders who can sign off on new projects likely needs administrator access.
- Project managers likely need Project Administrator status, as it grants them access to their project settings so that they can manage their cross-functional teams and customize their project workflows.

Finally, those leaders may sometimes need to deputize a trusted team member to assist in administrative work, so those individuals may also need elevated permissions.



Creating and managing projects in Backlog

Backlog consolidates your whole project workflow into one place, including task management, resource management, code reviews and validation, version control, and bug tracking.

This ensures that:

- Everyone always has the most up-to-date information
- All relevant resources are at the team's fingertips
- Communication is transparent and easy to find and review

Let's walk through it together.

You're about to launch a new project for a mobile app. You've gotten internal approval, so it's time to lay out your project plan in Backlog.

To create a new project, you'll first need administrator access. Once you have that, just click the + icon in the Global Navigation menu and enter your:

- **Project Name:** Use something distinctive, such as the official or working name of your new app
- **Project Key:** A short but identifiable abbreviation that will be used in issue tracking later

Add Project

Project Name

Project Key

The project key is a unique identifier for a project. A short, concise key is recommended. (e.g. Project name Backlog has project key BLG_2) Uppercase letters (A-Z), numbers (0-9) and underscore (_) can be used.

Submit

Once created, projects are near-endlessly customizable via the Project Settings menu.

General

Members

Themes

Issue Types

Statuses

Categories

Versions/Milestones

Custom Fields

Subversion

Git

Integrations

General

Project Name

Project Key

The project key is a unique identifier for a project. A short, concise key is recommended. (e.g. Project name Backlog has project key BLG_2) Uppercase letters (A-Z), numbers (0-9) and underscore (_) can be used.

Formatting Rules

Formatting rule for the Space can be set on [Space Settings](#)

This is where you'll set up your project, build your team, and establish your workflow.

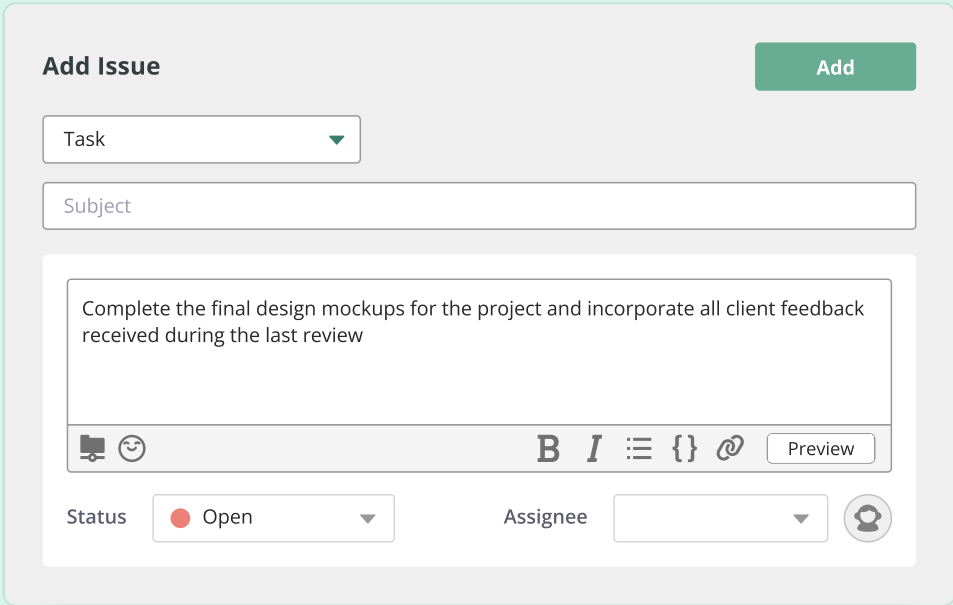
We'd recommend enabling the following:

- Priorities, Versions, and Milestones for in-depth project planning
- Gantt and Burndown charts for advanced project analytics
- Subtasking for more detailed task management and monitoring
- Git or Subversion for version control and code review

Next, we'll explore day-to-day project and task management by building an issue.

In Backlog, an “issue” is an individual task within a project. Each issue has a dedicated page for essential information, linked files, and updates from the team.

To create an issue, select the + icon in your Global Navigation to open the Add Issue dialogue.



The screenshot shows the 'Add Issue' dialog box. At the top left is the title 'Add Issue' and at the top right is a green 'Add' button. Below the title is a 'Task' dropdown menu. Underneath is a 'Subject' text input field. A large text area for the description contains the text: 'Complete the final design mockups for the project and incorporate all client feedback received during the last review'. Below the text area is a rich text editor toolbar with icons for bold (B), italic (I), list (three horizontal lines), code (curly braces), and link (at symbol). To the right of the toolbar is a 'Preview' button. At the bottom left is a 'Status' dropdown menu with a red circle icon and the text 'Open'. To the right of the status is an 'Assignee' dropdown menu with a user icon.

Here are a few best practices for issue creation:

- Use the Description field to provide detailed notes about the task's needs, goals, and other instructions the assignee will need.
- Use the Priority dropdown to tell your team how important this task is relative to other tasks so they can focus on the most crucial items first.
- Associate Milestones with the task for more accurate project tracking. Milestones will also appear on your Burndown Chart.

- Set Start and Due Dates to establish a project timeline, as well as Estimated Hours for resource management.
- Upload Files to equip the team with reference materials, templates, previous versions, and other essential documents. Project members can access this material with just a click from the Issue Page.

If an issue is too complex, break it into subtasks directly from the Issue Page by clicking + add child issue.

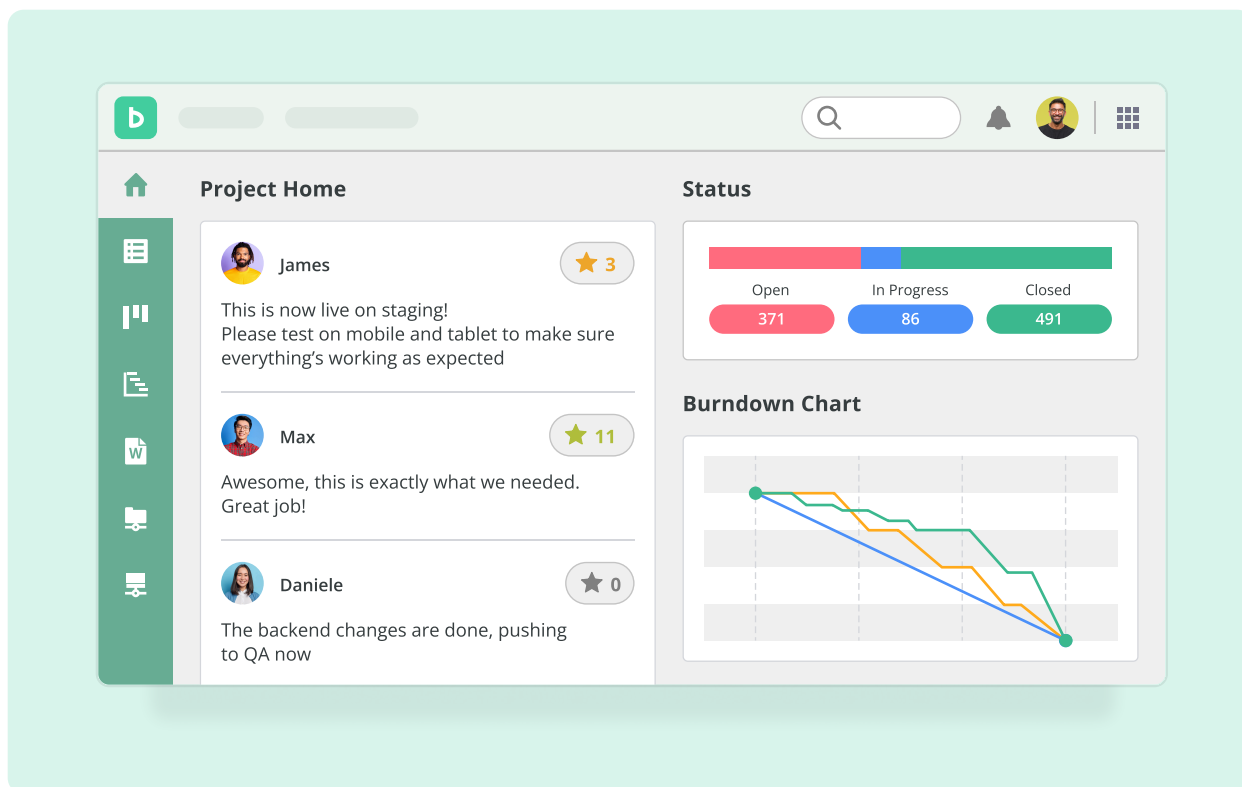
Key	Subject	Assignee	Due date	Status
DEV-7	New landing page	Ava	Aug 1 🔥	In Progress
↳ DEV-8	Add hero image	Jordan	Jul 29 🔥	Open
↳ DEV-11	Build mailing list sign up form	Will	Jul 29 🔥	Open
↳ DEV-25	Send email on successful signup	Emily	Jul 28 🔥	In Progress
↳ DEV-20	Build wireframes	Tomas	Jul 18 🔥	Open

Subtasks (or child issues) have the same functionality as their parent issue. Use them to:

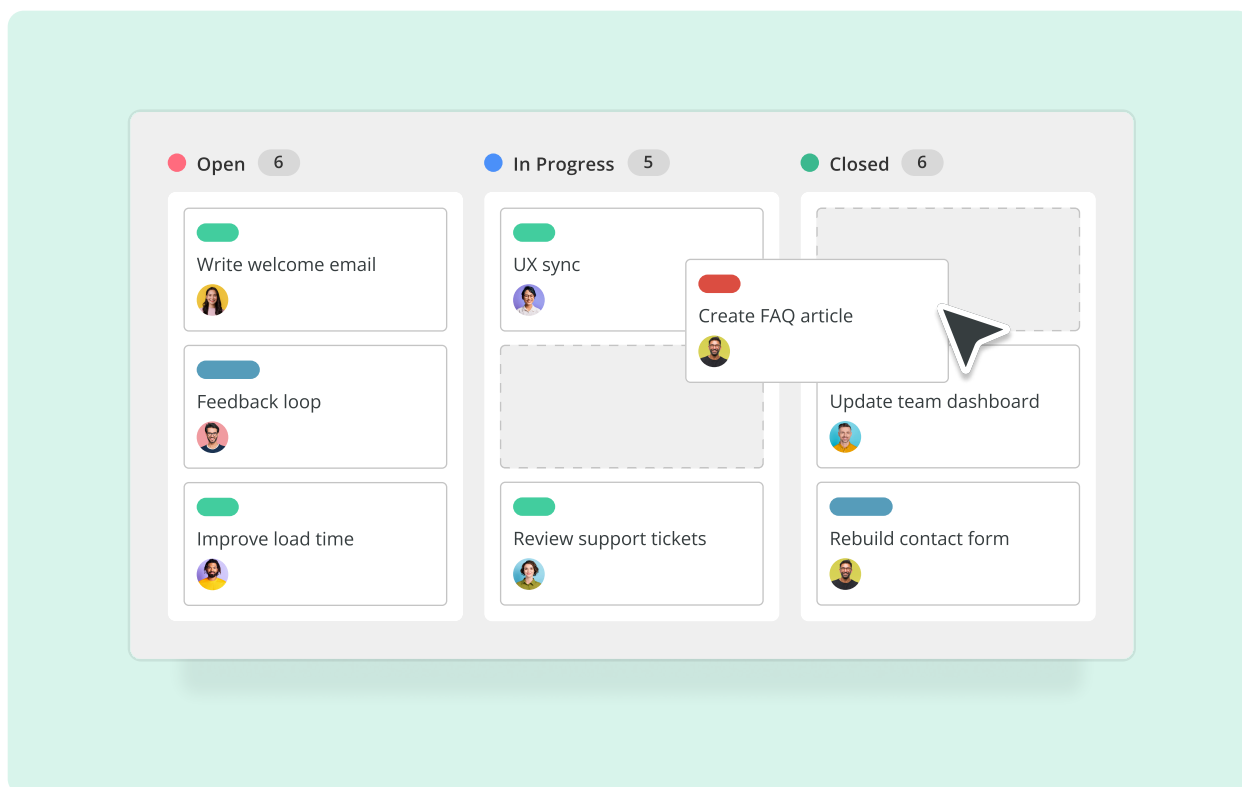
- Create a step-by-step checklist for more in-depth task management
- Assign an issue to multiple people by dividing up the work
- Track task progress in more detail
- Set incremental deadlines and build task-specific workflows

Now that tasks and subtasks have been created, let's look at how Backlog can help the team manage and complete their tasks more efficiently.

When you log in, you'll see all your projects (if they belong to more than one), tasks, and other recent updates on your Dashboard.



For day-to-day task management, head to the [Kanban](#)-style Board. This shows where each task sits along its timeline based on its status.

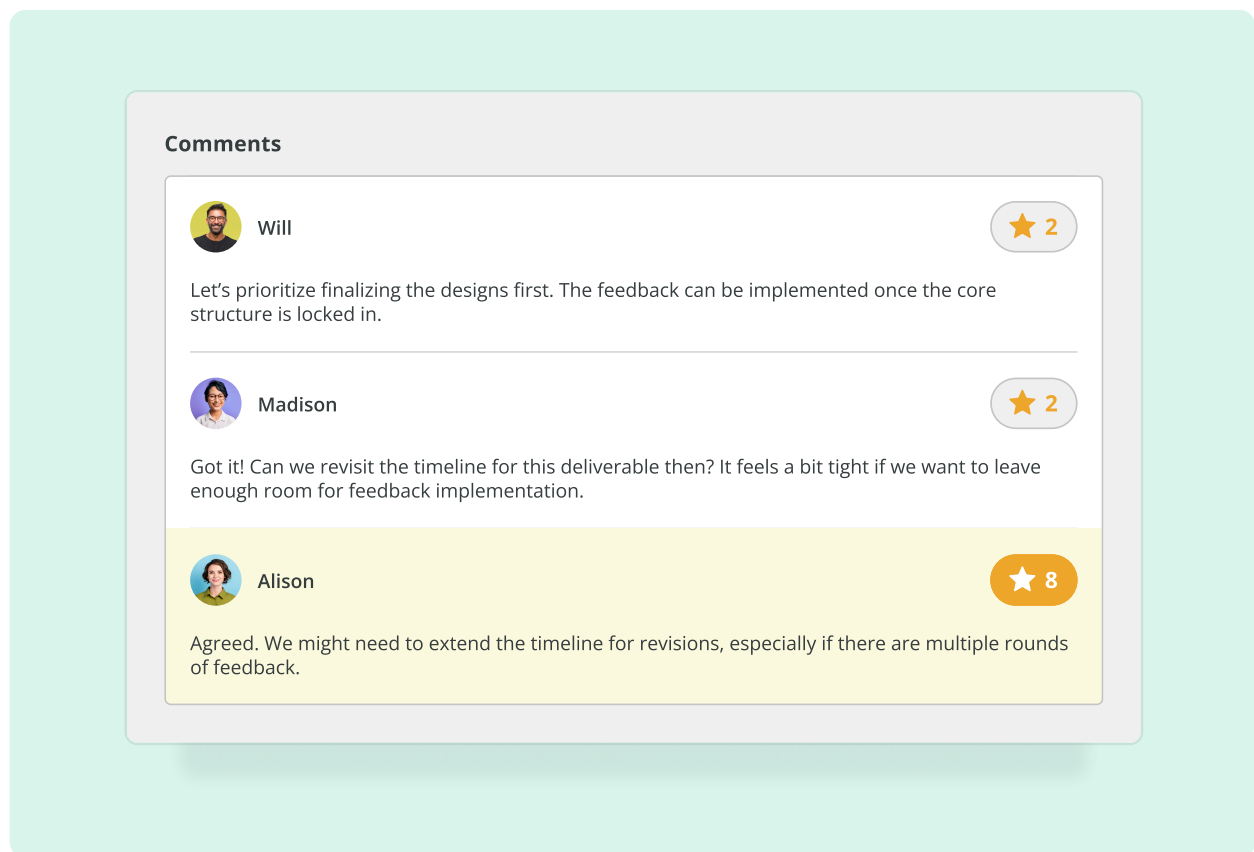


The board gives individual contributors a quick overview of their current and upcoming workload. Project managers can also use it to spot delays if too many tasks fail to progress along the timeline.

By default, Backlog tasks have Kanban-style statuses, including Open, In Progress, Resolved, and Closed. To build a new workflow or modify your own, create custom statuses under Project Settings.

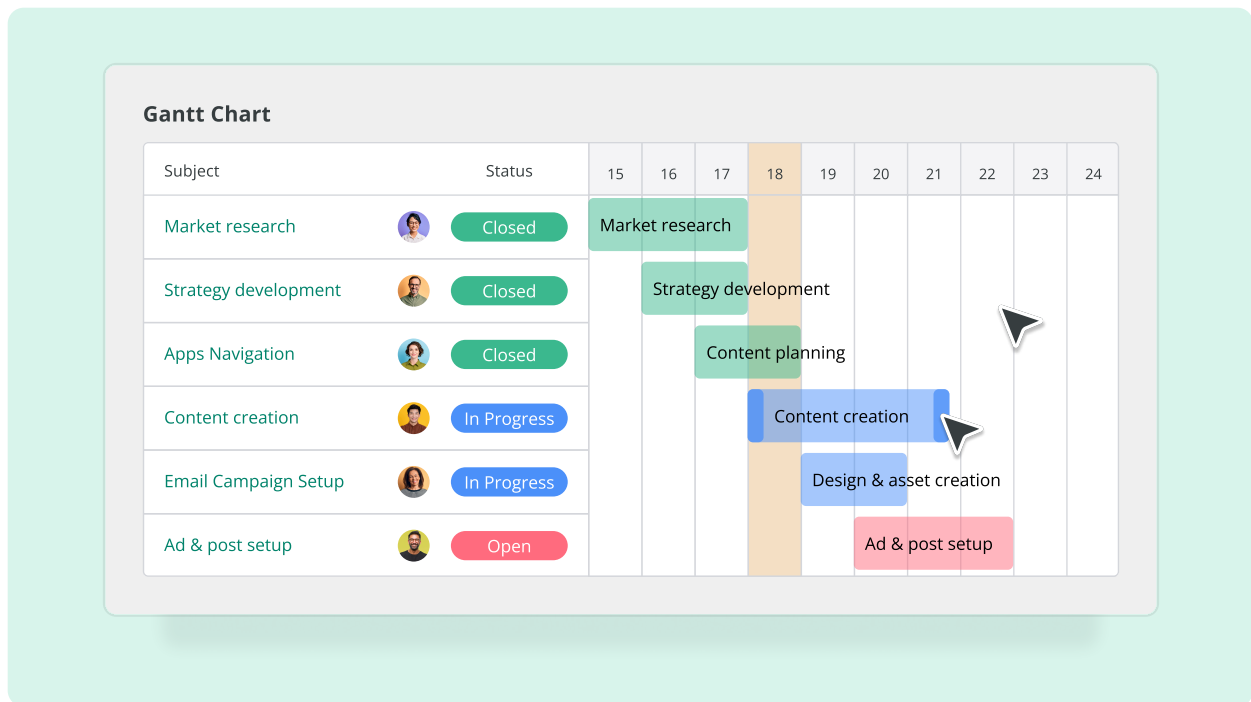
For example, a development project may benefit from an “Under Review” status to highlight anything needing a code review before being marked complete.

To review an issue, click on its Kanban card to open the Issue Page, where you’ll review details, attached files, and subtasks. Use the Comments feature to add updates to the task and tag other users. For example, if you need a peer review of your new code, you can tag them in a comment on the Issue Page to notify them.



All project members can review the comments under any task, making it easy to keep everyone up-to-date about in-progress tasks.

You may prefer using the [Gantt chart](#) if your project is more complex, with many dependencies, custom task types, and statuses.



A Gantt chart is a bar chart that depicts a project timeline in greater detail. Each task is placed along the timeline based on its start and end date, color-coded by status.

Its benefits include:

- Quickly spotting delays and measuring their impact on your project
- Easily incorporating [dependencies](#) and subtasks into your project analysis
- Managing team workloads by analyzing the amount and scope of tasks assigned to each participant
- Making quick adjustments by clicking and dragging tasks along the timeline, or opening the issue page to edit and reassign

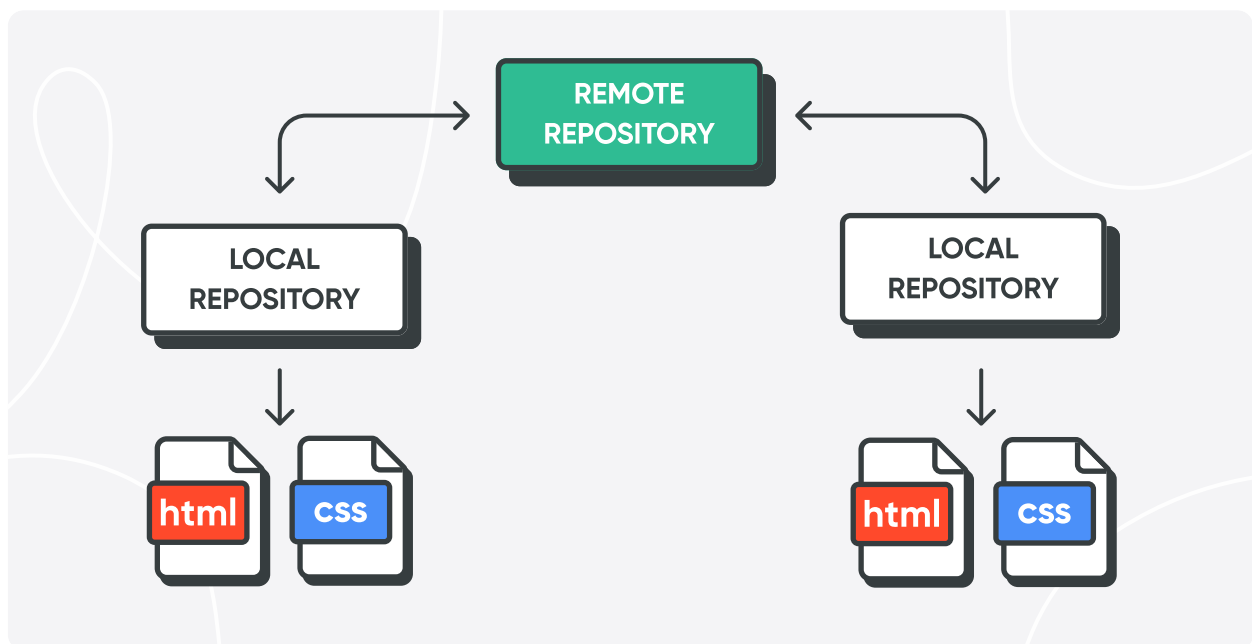
And if you change a task—for example, moving it on the timeline or reassigning it, it will be reflected for everybody throughout the project. And users will be alerted via in-app and optional email notifications.

So far, we've explored how Backlog can help you manage your team, project, and tasks. But did you know that you can also use it to manage your code base and conduct code reviews?

[Git and Subversion](#) are two of the most popular version control tools. You can enable both in Project Settings.

Here's a basic comparison:

- Subversion stores your code base in one central repository. The current “finalized” version is called the trunk, and proposed edits are referred to as branches. In other words, everyone's work is stored in the same place.
- By contrast, edits in Git are made in a local copy of the main repository and are only merged into the main file once finalized. Many people prefer this option because it's safer (since everyone works in a unique local copy, if something happens to the central repository, everyone can continue working).



Both options ensure you can store your code base centrally within your project and conduct pull requests (or code review) directly from Backlog to maintain rigorous quality standards.

If you're unsure which to use, just ask your development team. Chances are strong that they already have a preference.

In summary, by transitioning your project management processes to Backlog, you'll:

- Add flexibility to your project flow, as all resources can be accessed securely online
- Streamline communication with centralized project communication, file hosting, and task updates
- Manage resources more efficiently with instant access to member and project data



Chapter 4

Cacoo – The collaborative diagramming tool

Cacoo is a cloud-based diagramming tool that helps your team visualize and communicate data, project workflows, wireframes, product concepts, and more, making them easier for everybody to understand.

Cacoo can transform your project from ideation through execution with the following:

- Customizable templates for any scenario
- Collaborative editing and feedback tracking
- Chat and video conferencing
- Presentation

Let's explore a real-life example.

[DMM](#), a multi-million dollar e-commerce business, relied on a variety of desktop applications for its design and diagramming needs. However, the more people got involved, the more complex it became to collaborate and share local files. This led to difficulties updating files, time loss, and miscommunication.

So they adopted Cacoo. Now, their business leaders use it to lay out their process flows. Designers use it to build wireframes. Infrastructure teams use it to lay out their sitemaps. Best of all, everyone can collaborate with chat, video conferencing, and multi-user editing right in the app.

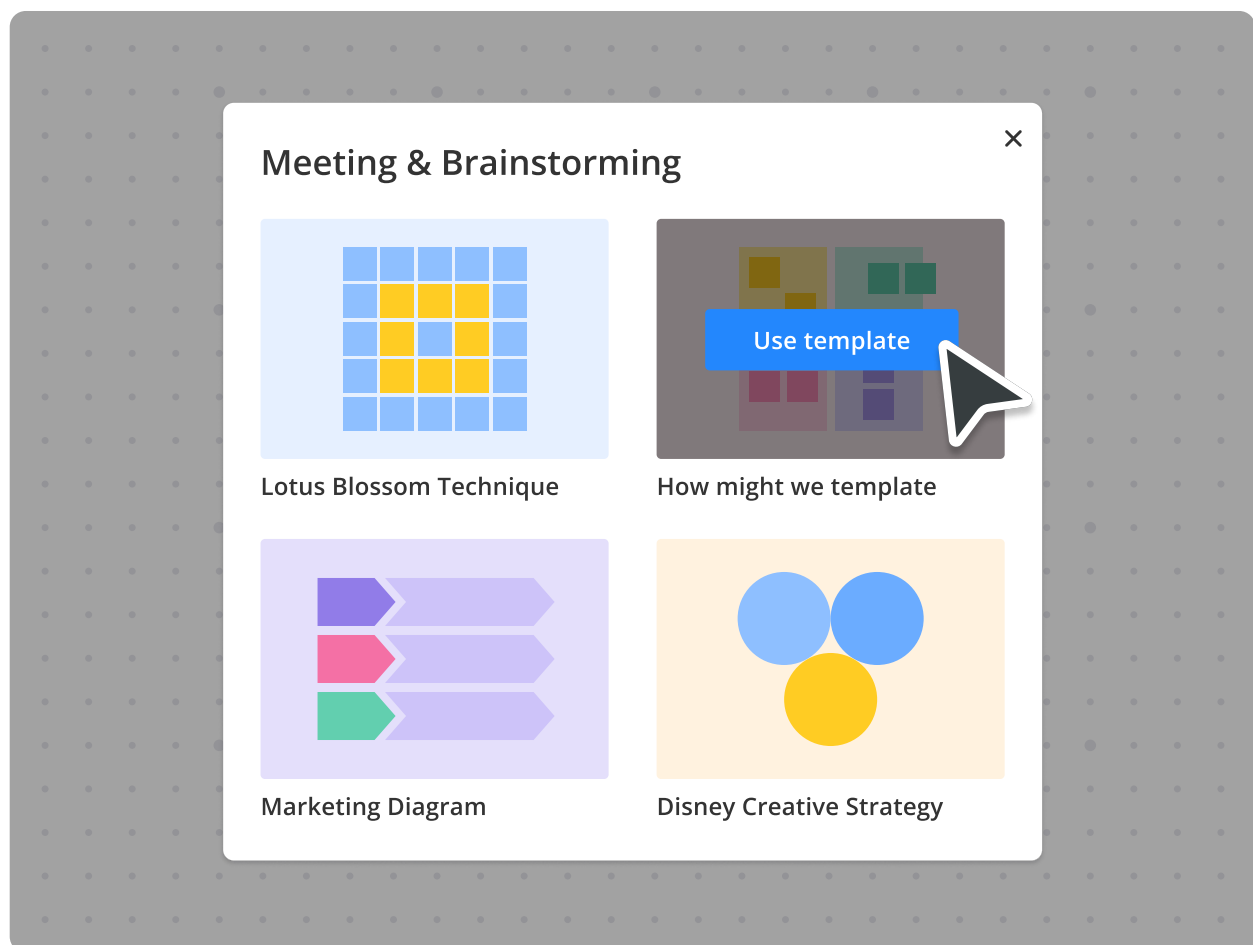
As a result, their designs are easier to access and more organized, team members are more connected, and they no longer lose data or time due to technical difficulties.

Do you want to experience these results for yourself?

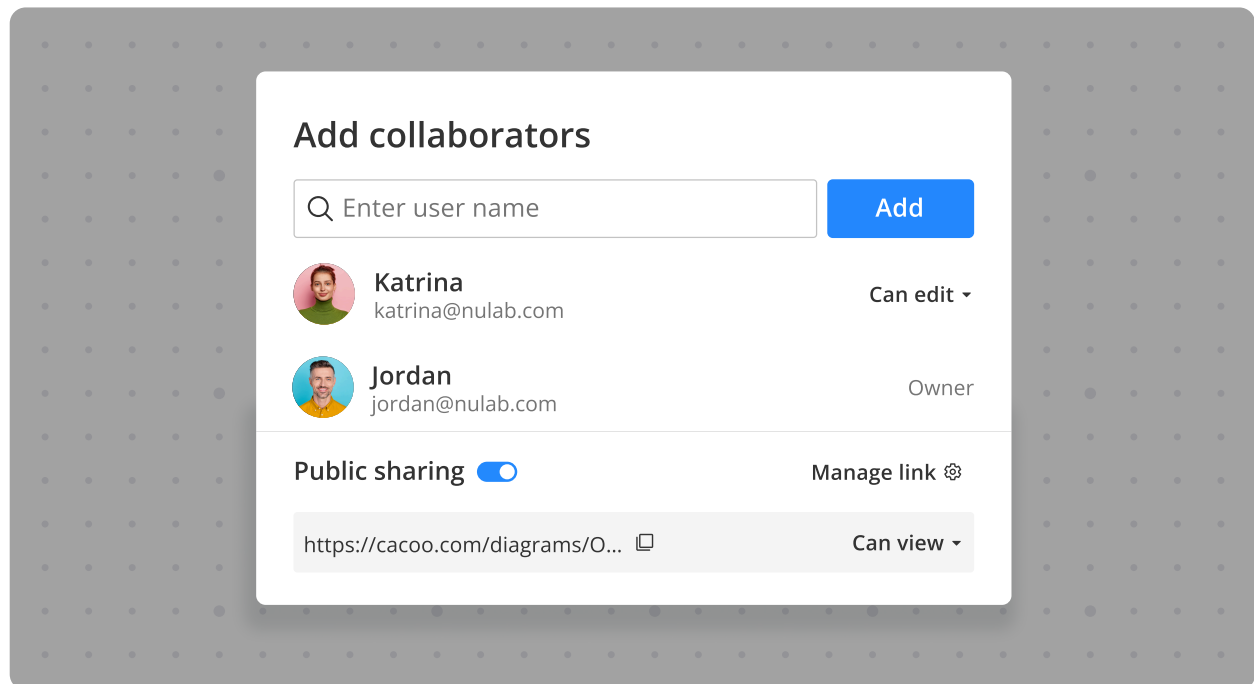
Here's what your projects might look like with Cacoo:

Let's say you're developing a new app. First, you need to gather and refine your ideas.

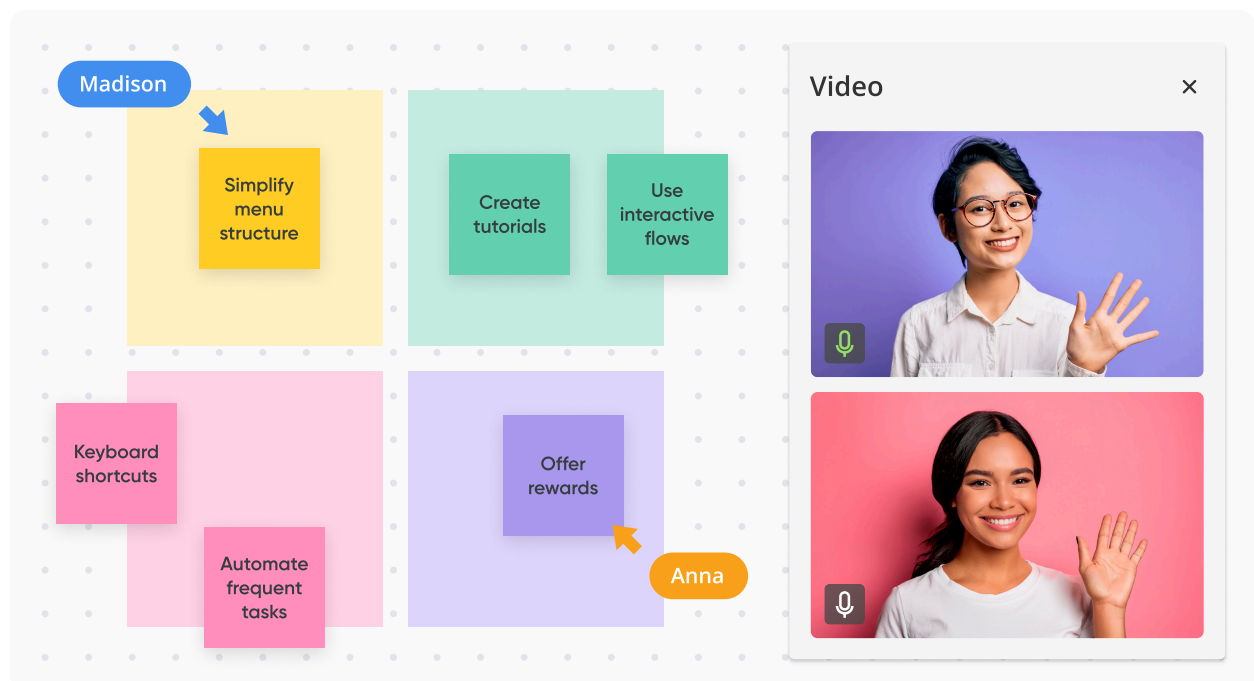
Select a brainstorming template for your team to use—or just create a blank document to work in.



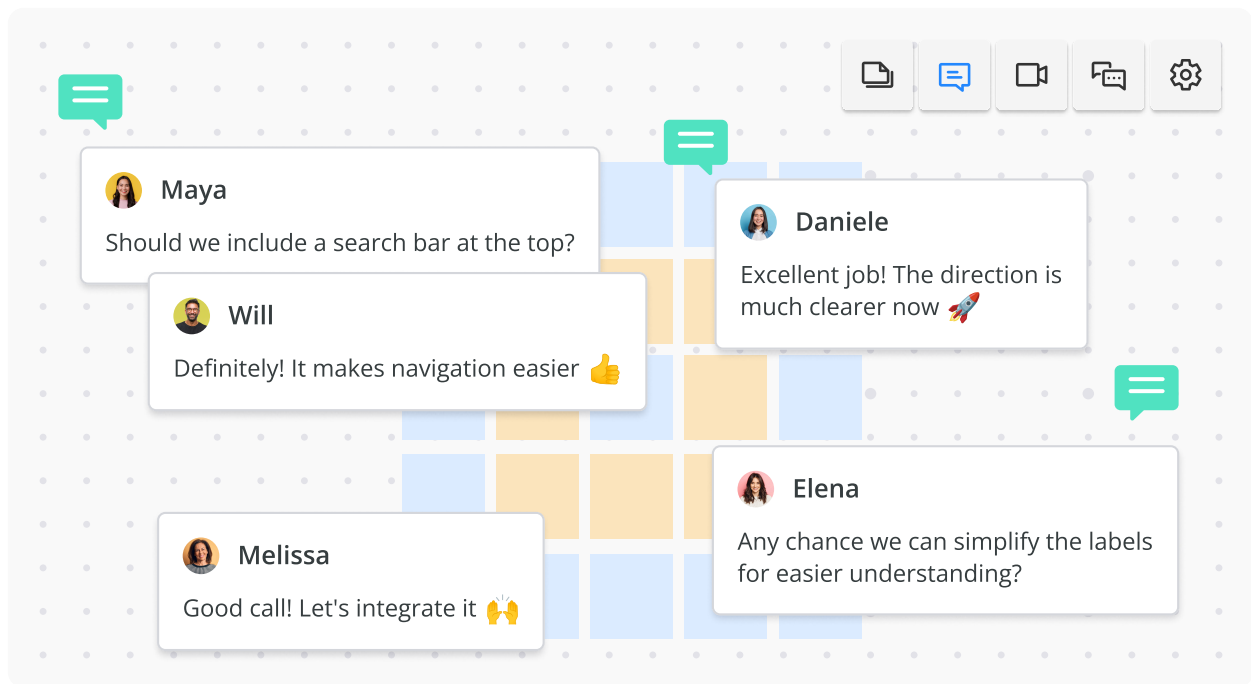
Next, grant everyone access to your brainstorming document. This will allow them to make edits, leave comments, and exchange messages with each other.



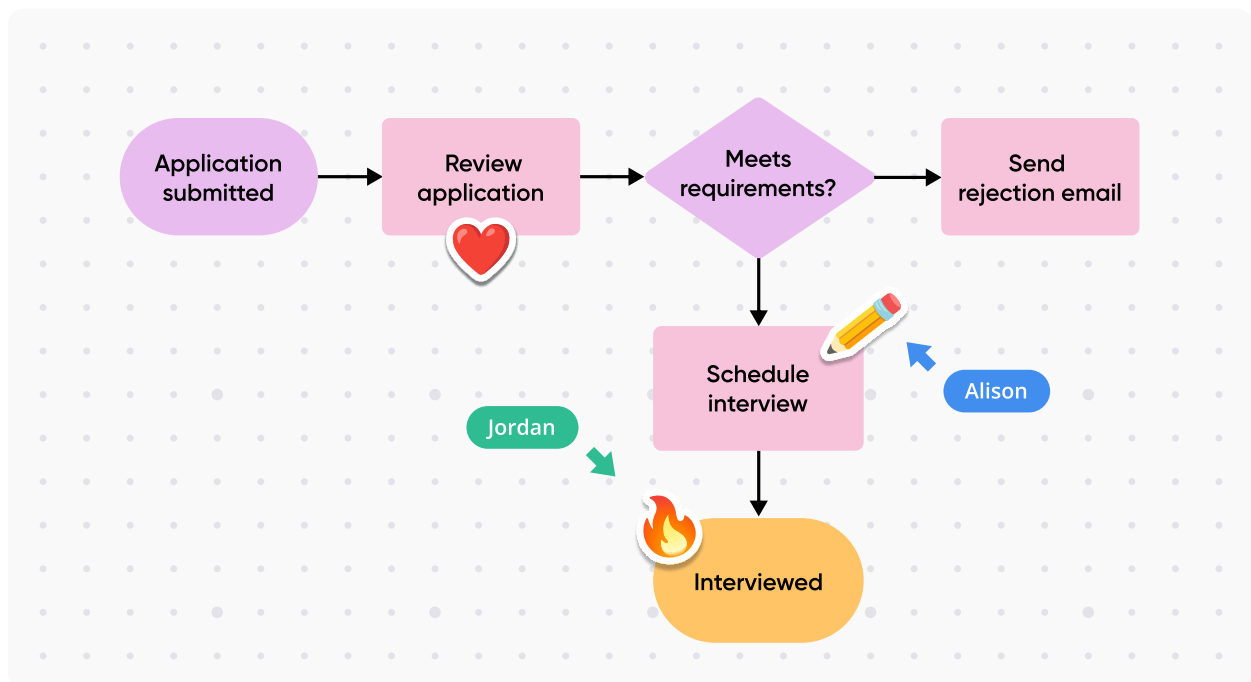
To bring your brainstorming session to life, start a video call directly from Cacoo to discuss your ideas while editing the brainstorming diagram together.



And for asynchronous collaborations, users can make tracked changes and leave comments.

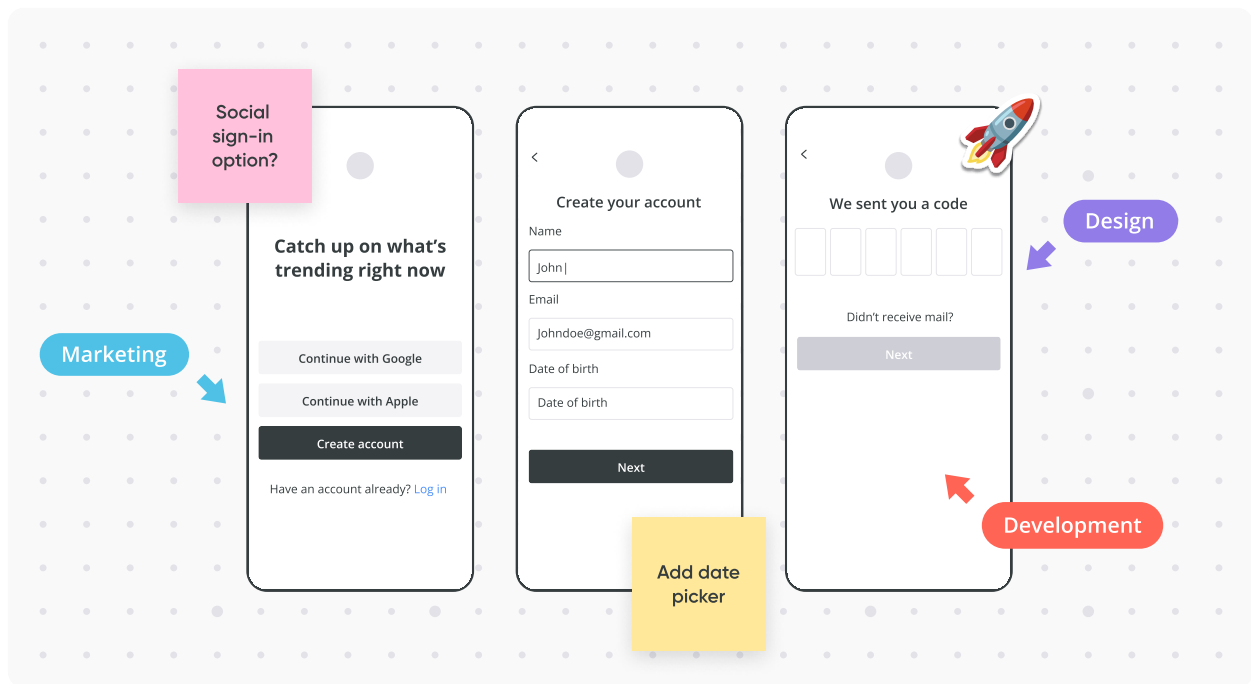


Ideation is only one component of your project. Cacoov can also help you plan your project with illustrative flow charts.

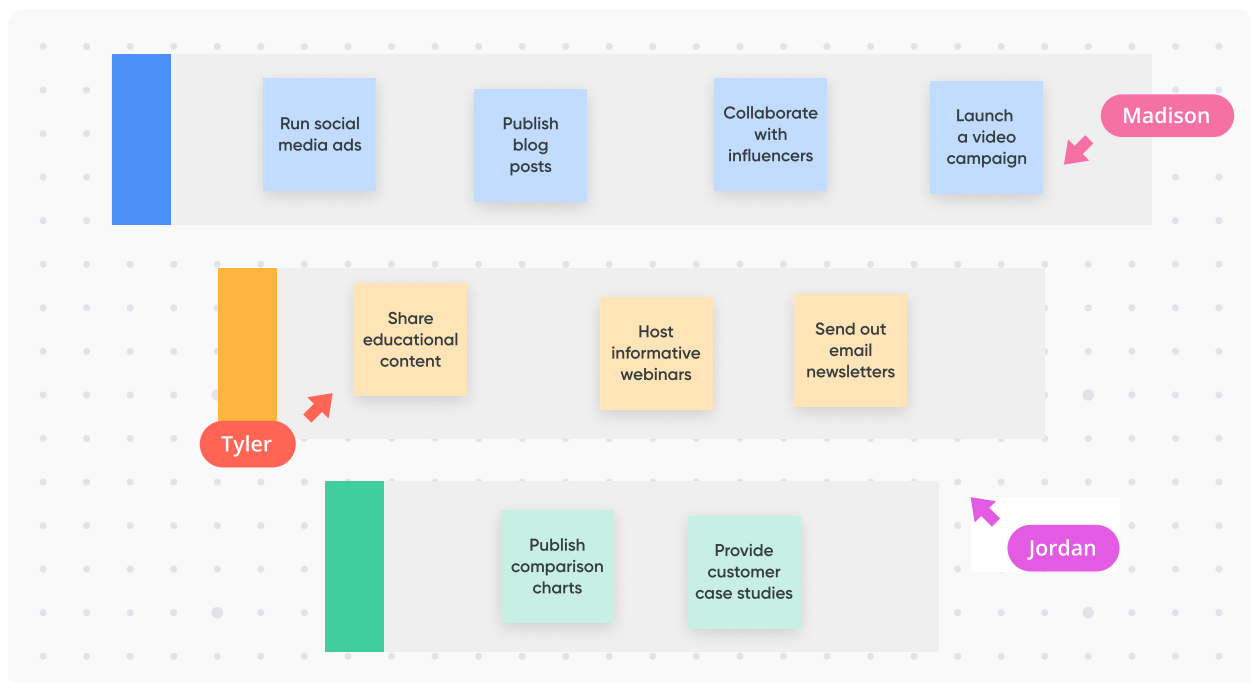


This provides an easily digestible visual reference, showing your team how each step in your workflow is interconnected.

Cacoov can also assist in product development. For example, developers can collaborate on wireframes to illustrate what each page or element should look like and how it should behave.



Finally, once you're ready to launch your new creation, the marketing team can review your mind maps, flowcharts, and wireframes. Then, they can use Cacoo to plan promotional and educational content.



Best of all, Cacoo integrates with Backlog so that you can send all these assets over to their appropriate projects and tasks. But more on that in Chapter 6.



Chapter 5

Nulab Pass – The enterprise-grade security solution

If you want your organization to go all-in on digital technology, you need to consider security.

When you use offline tools like Excel and store your important files locally, the bulk of responsibility for security comes down to the individual user. For example:

- Using complex passwords and regularly updating them
- Logging out of your computer or locking it whenever you walk away
- Using safe email practices, such as not sharing files outside your organization or clicking suspicious links

This is still very important. But launching web-based tools for your team is an excellent opportunity to strengthen those practices and take more control over your organization's security policies.

That's where Nulab Pass comes in.

Nulab Pass is a centralized security solution that covers your organization's Nulab apps. It enhances your current internal security policies by allowing you to manage how your users access your Nulab tools and audit their activity.

As a result, your project data will remain safe and secure, even as you streamline your team's access to Nulab and Cacao.

Before we move on, here are some essential terms to know when discussing secure access.

SAML stands for "Security Assertion Markup Language." It allows you to access multiple applications (like Backlog and Cacao) using the same credentials. It does this by sharing authentication information between the app provider (i.e., Nulab) and an identity provider (IdP).

An IdP is a system that stores, manages, and authenticates digital identities.

For example, have you ever used your Gmail account to log into an online service? In that case, Google is acting as your IdP. The single account used to access many different applications is also referred to as a "federated identity."

Nulab Pass works with your organization's preferred IdP to authenticate. This gives you even more control over your security.

With Nulab Pass, you'll stay secure with:

- **SAML Single Sign-On (SAML SSO):** a secure login that users in your organization can use to access all your Nulab apps seamlessly
- **Managed accounts:** Nulab accounts are managed by an organization administrator rather than the user.
- **Domain verification:** By proving ownership of your company's domain, you can add or migrate all accounts under employee email addresses to become managed accounts.

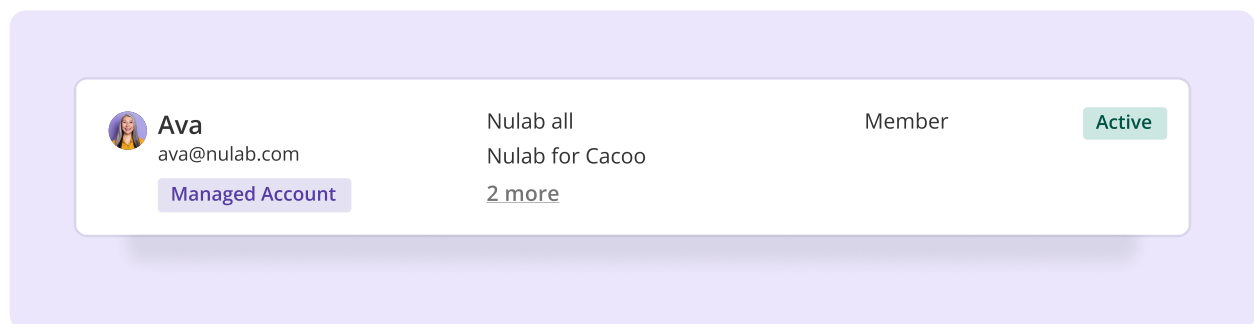
This is how managed versus typical accounts compare:

Managed accounts	Individual Nulab accounts
Are centrally managed by an administrator (including username, email, password, etc.)	Are managed by the individual user, who can register their own email and password
Can log in via SAML authentication instead of a password	Log in with their registered email and password
Admins create and delete accounts	Users create and delete their own accounts

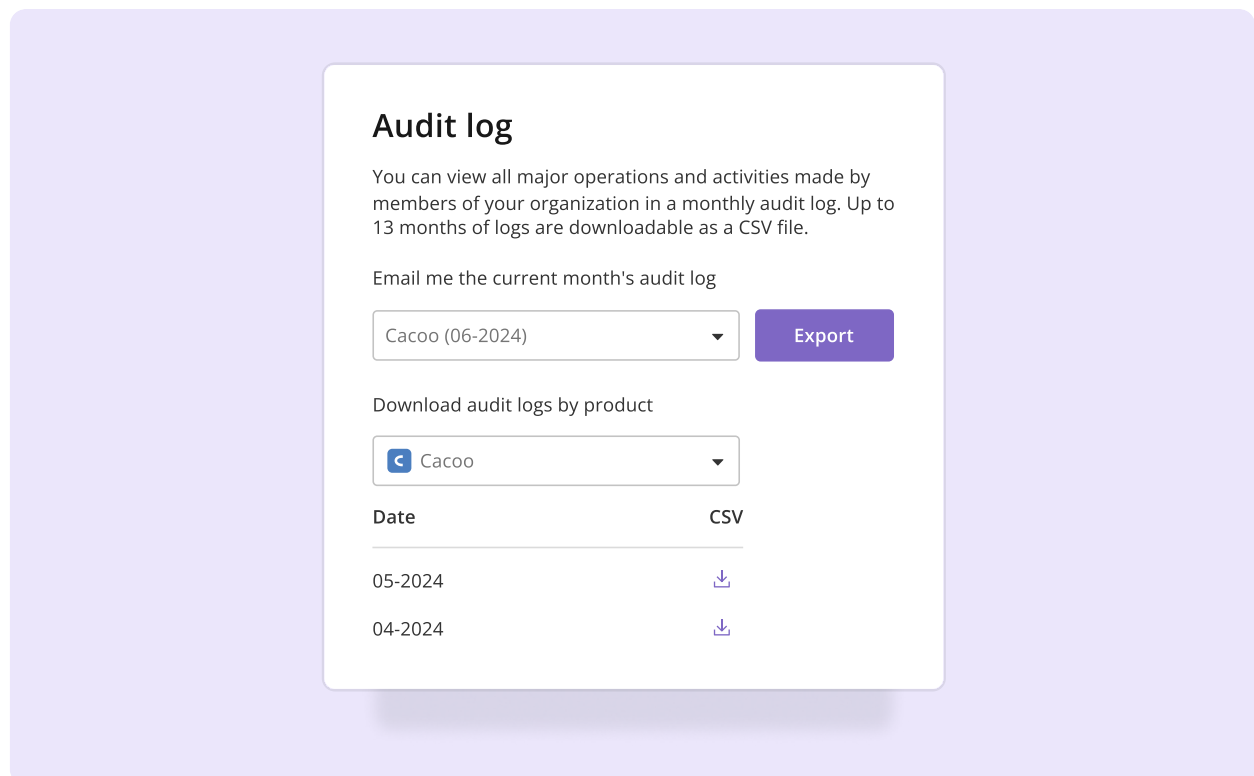
In summary, if you ensure that your users access Backlog and Cacoo via a managed account, you gain more control over how secure those accounts are, rather than depending on individual users to create secure passwords and then protect those credentials from being discovered.

Once established, everyone on your team can access Backlog and Cacoo easily with a secure, managed login.

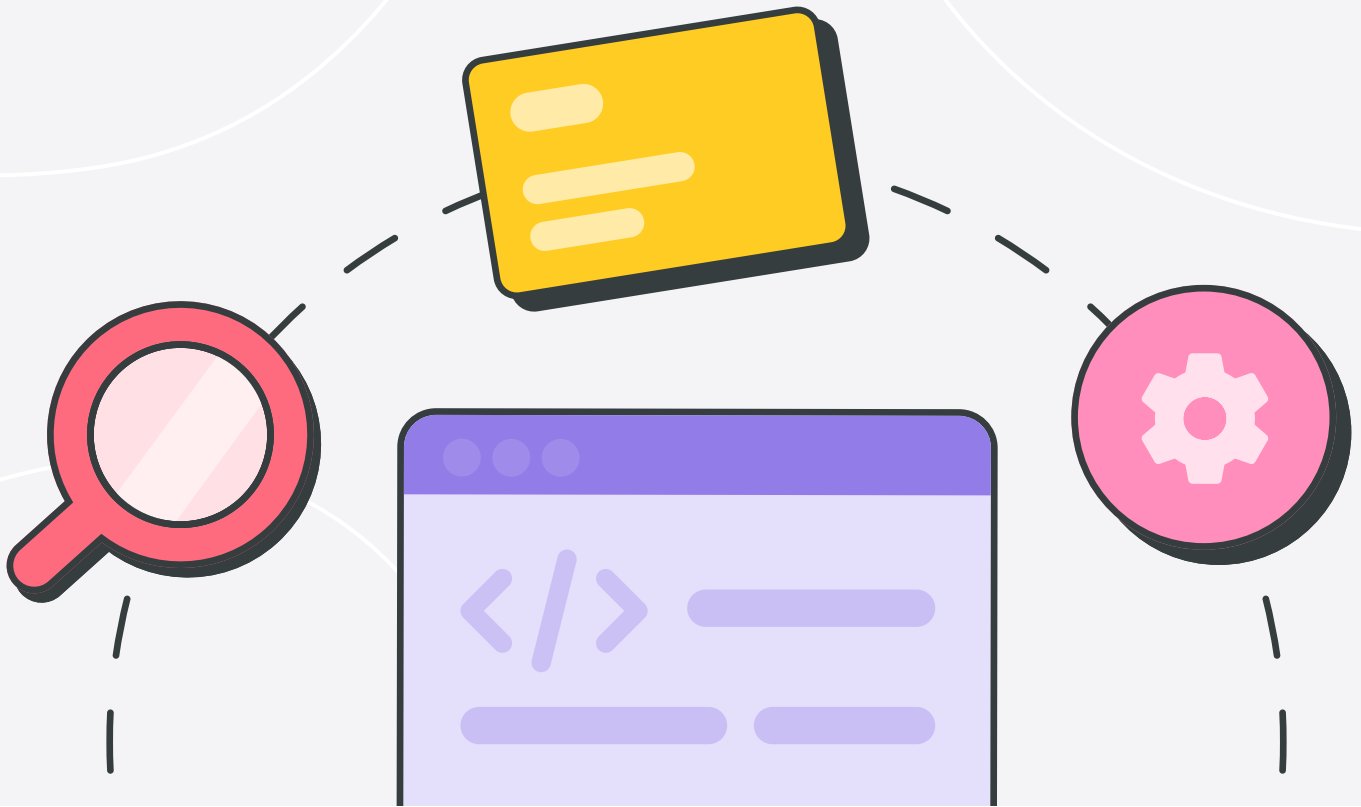
As team members come and go, you'll have complete control over the security of their accounts.



You'll also stay compliant with detailed Audit Logs tracking all activities across your organization.



As a result, your team will access everything they need easily without compromising your data or bringing you out of security compliance.



Chapter 6

Integrating Nulab's tools for a seamless digital workspace

In Chapter 5, we discussed how Nulab Pass can help you streamline access to Nulab and Cacao while boosting your organization's security.

But that's only one example of how Nulab's products work together.

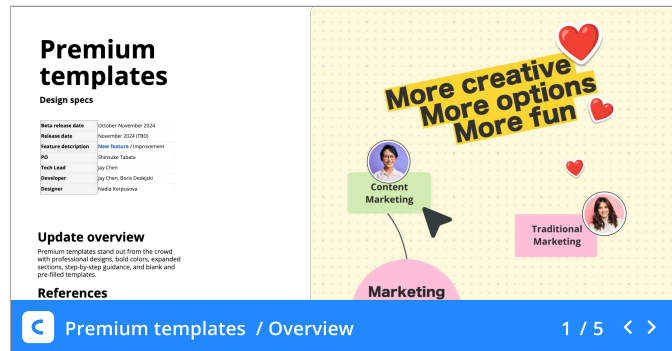
Backlog and Cacao are the ultimate productivity partnership. And integrating the two will complement every stage of your project workflow.

Let's say you're planning a new software project that will flow differently from your previous ones. You start by building the project workflow in Backlog. As you plan out tasks and milestones, you recognize the need for a visual representation to ensure everyone understands the new process.

You switch to Cacao and use a flowchart template to illustrate the workflow. Once your diagram is ready, you copy and paste the diagram sharing link into your Backlog project. Now, the entire team can view the diagram directly within Backlog without needing to switch tools. This visual aid helps your team confidently move forward with the project.

Task**Example of Cacoo diagrams****Madison**

Hi! Please take a look at the example of premium templates!



As development progresses, you hold brainstorming sessions in Cacoo to capture ideas and identify potential issues. During one such session, you use Cacoo's sticky notes to jot down tasks that arise. For example, you note that a specific feature needs further refinement. Rather than switching back to Backlog, you create a Backlog issue directly from the sticky note in Cacoo. This integration ensures your ideas seamlessly transition into actionable tasks within your project workflow.

Throughout the project, your team continues to reference and update the diagrams in Cacoo, linking any new diagrams back into relevant Backlog tasks. This keeps everyone on the same page and allows for easy access to visual references.

Backlog and Cacoo also integrate with your favorite external tools, including communication apps like Teams, Slack, and Google Chat, project management tools like Jira, cloud storage like Google Drive, and more. Find the ones you need in the [Backlog](#) and [Cacoo](#) integration libraries.

Transform your business with Nulab

It's undeniable—we're living in a digital world. And companies large and small need to adapt if they want to keep up.

Digital transformation empowers businesses to adopt the future-focused processes and tech they need to stay competitive, flexible, and secure.

And Nulab can help:

- Backlog transforms resource management and project workflows to help teams create better products with ease.
- Cacoo equips teams with streamlined, shareable designs to illustrate every step of a complex process, collect ideas, plan projects, and more.
- Nulab Pass keeps it all secure with SAML SSO, user management, and more.

If you're ready to take the first step toward your digital transformation, we're prepared to help. Start exploring Backlog, Cacoo, and Nulab with a [free account](#), or [schedule a call](#) to ask the experts how we're the perfect fit for your team.

[Sign up for free](#)

Users highly rated Nulab products on G2



backlog



cacoo

The interface is intuitive and easy to pick up and use. We opened our account, and within the first day, had our internal testing person start using it to log bugs for our products.



Alex Yamane
G2 Reviewer

Cacoo is by far the sleekest, easiest and creates the most most professional charts of the lot.



Charles Murray
G2 Reviewer



About Nulab

Headquartered in Fukuoka, Japan, Nulab has been serving over 4 million users globally since 2004, with a team of 154 members spread across five offices worldwide.

At Nulab, our mission is to make the creative process simple and enjoyable for teams everywhere. We achieve this goal through our suite of tools, including Backlog, our project management tool, and Cacao, our virtual diagramming platform.

Ultimately, we strive to empower teams to work smarter, collaborate more effectively, and achieve their goals efficiently. Our mission is to foster a global community of innovation and collaboration where teams can thrive creatively.